

## Media Information



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### **AUDI A3 RECEIVES ENHANCEMENTS FOR 2008**

AUBURN HILLS, Mich. – The A3 2.0T and A3 3.2 quattro® have taken the premium compact segment by storm and continue to garner praise from customers and the automotive media for their sporty performance, utility, and luxurious refinement. The 2008 models promise to continue this trend with the addition of some new standard equipment and option packages.

For 2008, the A3 gets even sportier with an optional Titanium package. This option package is available on the A3 2.0T S line and the A3 3.2 quattro and consists of 18-inch Titanium-color RS 4-style alloy wheels, black front grille, black interior headliner, and piano black interior trim. This package gives the A3 an even sportier appearance.

With its aggressive styling, sporty driving dynamics, and abundance of standard features, the A3 offers sports car-like performance and sophistication with the versatility of its four-door design and cargo area.

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### **Engine and transmission**

The A3 2.0T is powered by Audi's revered 2.0T FSI engine. The 2.0T FSI is a four-cylinder engine with turbocharger, delivering 200 horsepower between 5,100 and 6,000 rpm. Its maximum torque of 207 ft. lbs. is available across a wide speed range from 1,800 to 5,000 rpm. This engine also is the first production unit worldwide to combine FSI gasoline direct injection with a turbocharger.

This technology – which was developed originally for the Le Mans-winning Audi R8 prototype race car – enables a unique synthesis of high performance, free-revving response and pulling power in all speed ranges, yet provides excellent fuel economy. Its combination of power delivery, efficiency, and advanced technology helped it to be named one of *Ward's* “10 Best Engines” for 2006 and 2007.

The A3 2.0T is fitted with a six-speed manual gearbox or an optional S tronic automatic transmission, both in front-wheel drive. This pioneering form of power transmission – inspired by Audi racing technology from the rally cars of the mid 1980s – permits lightning-fast gear changes with uninterrupted traction thanks to its electro-hydraulically controlled twin clutch.

The S tronic is derived from a conventional six-speed manual gearbox adding the qualities of a modern automatic transmission, thus providing a drive concept superior in every respect. The driver benefits from supreme agility and driving pleasure, combined with dynamic acceleration, without interrupting the flow of power from the engine.

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The A3 3.2 quattro has a 3.2-liter V6 with a very narrow 15 degrees between cylinder banks. Producing 250 hp with 237 ft. lbs. of torque available from 2,500 to 3,000 rpm, the powerful V6 is combined with quattro all-wheel drive and the much-praised S tronic transmission to effectively transfer power to the road.

In order to reduce emissions and further improve efficiency, the inlet and exhaust camshafts are continuously adjustable. The compression ratio is 11.3:1. Other technical details such as the variable intake manifold and the modified intake ports give the six-cylinder engine superior torque and power output.

Throttle valve actuation is designed for an exceptionally agile, spontaneous engine response to accelerator pedal movements. The way it interacts, particularly with the ultra-rapid precise control technology of the S tronic – with twin clutch – opens up an entirely new dimension in propulsive power. The close connection between throttle and transmission control is made particularly apparent by active throttle blips during downshifts in the selector lever position S and in the manual gate.

The sound of the dual-branch variable exhaust system suitably reflects these sporting characteristics. The sonorous sound never becomes over-assertive, even at high engine speeds, yet it unmistakably conjures up all the sentiments that sports-minded A3 drivers appreciate.

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### **Dynamic suspension**

A highly sophisticated suspension design, consisting of a McPherson front suspension and an innovative four-link independent rear suspension, is equally as important for the excellent driving dynamics of the Audi A3.

The suspension is designed for sporty and agile handling that offers a high standard of control and produces excellent cornering performance and a high level of comfort in conjunction with both front-wheel drive and quattro.

The standard 17-inch wheels improve performance on the road and also add a sporty visual touch. The power of the engines is reflected by the equally powerful brake system with a large brake disc diameter. Performance tires and 18-inch alloy wheels now are optional on A3 2.0T S line and 3.2 quattro models for 2008.

The A3 is fitted with electromechanical steering with speed-dependent power assistance. This combines optimum feedback from steering movements with a low level of sensitivity to vibration from the road and also consumes less energy than a conventional system.

### **Design**

The A3 is recognizable immediately in the rear-view mirror: the dominant feature of its front end is the striking single-frame grille which now is the distinctive mark of the latest Audi generation. The S line cars have larger and more aggressive air intakes and

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a front lip that add to the sporty nature of the package. The S line package is standard on the 3.2 quattro and optional on the 2.0T models.

The marked tapering of the sides and the dynamic shape of the clear-glass headlights give the face of the car the extremely self-confident and forceful character for which Audi is famous.

When viewed from the side, the A3's silhouette becomes flatter toward the rear of the car in typical coupe fashion. The gently rearward sloping roofline incorporates the tail end harmoniously into the powerful overall proportions of the car as it sits low on the road.

The A3's visual center of gravity is found at its powerful rear end, which features a dual exhaust system. With its simple use of lines and graphically divided surfaces, the rear-end styling is as discreet as it is impressive. S line cars have a revised rear bumper with a more pronounced and contrasting lower valence.

### **Interior**

The interior design of the Audi A3 is distinguished by two features: sportiness and elegance. This impression is conveyed by the low seat position, in typical sports car style, the high and wide center console and the clear, generous division of the dashboard.

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The three- or four-spoke steering wheel can be recognized by the trapezoidal central element, which is reflected in the design of the single-frame front grille.

The attractive interior surfaces and each individual detail are the result of excellent material quality and a perfect finish at the highest level of craftsmanship expected from an Audi. This standard by no means benefits the passenger compartment alone, but it also is reflected in the quality appearance of the luggage compartment.

Superior ergonomic design is combined with equally outstanding aesthetic qualities throughout the car's interior. Typical examples are the round air vents with aluminum surrounds, the rotary knobs on the automatic climate control and the numerous aluminum trim elements for the door and glove compartment handles.

The interior is outstanding not only for its quality but also for the amount of space it offers. Driver and passengers enjoy outstanding roominess in all areas. Rear passengers benefit from plenty of knee room and headroom, and they have absolutely no trouble getting into the A3 through the wide-opening rear doors.

### **Equipment**

In typical Audi fashion, the A3 will offer a full complement of premium standard equipment. Items such as automatic climate control with pollen filter and sun sensor, 140-watt stereo with 10 speakers and SIRIUS<sup>®</sup> Satellite Radio preparation, 17-inch alloy wheels, cruise control, power windows, and central locking with remote are some

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of the standard features. The quality and diversity of the standard equipment will reflect the declared objective of the A3 – to offer the high levels of standard equipment found in larger, premium automobiles.

A3 2.0T models equipped with the optional Premium package have aluminum interior trim, leather-covered, three-spoke multifunction steering wheel, fog lights, illumination package, leather seating surfaces, and power driver's seat.

The optional A3 2.0T S line package (standard on 3.2 quattro) has the same equipment as the premium package and adds revised bumpers and S line badging, a sport suspension, performance tires, leather-covered three-spoke sport steering wheel, sport seats (power driver's seat), and roof spoiler.

Premium package A3 models come with 16-spoke, bi-color 17-inch alloy wheels. The A3 2.0T S line and 3.2 quattro come with five-spoke 17-inch alloy wheels and have optional five-spoke, 18-inch alloy wheels. Both sets of wheels can be ordered with performance tires.

All A3 models can be equipped with optional equipment such as heated front seats, adaptive Bi-Xenon headlights, light/rain sensor and auto-dimming mirrors and compass (standard on 3.2 quattro), and Bluetooth® preparation. A Cold Weather package with heated seats, mirrors, washer nozzles, and a ski sack also is available. A3 3.2 quattro models have optional manual-rear sunshades for 2008.

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Also new for 2008 is the Titanium package mentioned earlier. It is available on all S line-equipped A3 models.

Audi Navigation Plus includes a DVD-based navigation system, BOSE® premium sound, two slots for SD memory cards that can be loaded with MP3 files, and a glove-box mounted six-disc CD changer. Like the Cold Weather package, Audi Navigation Plus is available across the A3 model line.

An audio package (standard on 3.2 quattro) features a BOSE premium sound system with an in-dash six-disc CD changer and SIRIUS Satellite Radio. Apple iPod® integration also is available on all 2008 A3 models.

All A3 models have the Open Sky system and rear side airbags as optional equipment. The two-part Open Sky glass sunroof system lets more light and air into the car. It allows the occupants of the A3 a generous view of the sky and optimizes light and visibility in the interior. Separate blinds prevent excessive heat build-up inside the car and protect against the sun's glare. The front glass segment also can be raised and slid back.

It goes without saying that safety features such as the electronic stabilization program (ESP), new front seats with active head restraints, remote keyless locking, front and side airbags for driver and front passenger, and the Sideguard® airbag system are all a standard part of the A3. Rear side airbags are optional on all A3 models.

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## **Warranty**

The Audi A3 will be backed by a new vehicle limited warranty that includes:

- Four-year/50,000 mile new vehicle limited warranty
- 12-year limited warranty against corrosion perforation
- 24-hour Roadside Assistance for four years provided by Road America

## **About Audi of America**

Audi of America, Inc., currently offers a line of luxury vehicles that includes the Audi A3 sport compact; the sporty A4 and S4 sedan, Avant, and Cabriolet models; the high-performance RS 4 sports sedan and Cabriolet; the all-new S5 coupe with a 354-horsepower engine; the A6 sedan and Avant; the V10-powered high-performance S6 sedan; the newly updated flagship A8 and S8 luxury sedans available with 8, 10, and 12 cylinders; the Audi Q7 performance SUV; the all-new for 2008 TT Coupe and Roadster models; and the all-aluminum R8 mid-engine supercar, one of the most exclusive sportscars in the world. Audi's 270 dealers sold 90,116 vehicles in the United States during 2006. Information regarding the Audi brand and products can be found at [www.audiusa.com](http://www.audiusa.com), and information for media can be found at [www.media.audiusa.com](http://www.media.audiusa.com).

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Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>General Technical</b>		
2.0 TFSI engine; 200 hp; 207 lb-ft @ 1800-5000 RPM; inline 4-cylinder, spark ignition engine w/gasoline direct injection, exhaust turbo-charger with intercooler; 4 valves per cylinder due to FSI technology, DOHC	x	-
3.2 (3.123 cc) 250 hp, 236 lb-ft. torque @ 3,200 RPM; V6 spark ignition engine, front-mounted, transverse, DOHC, belt-driven, hydraulic lifters	-	x
6-Speed Manual Transmission	x	-
6-speed S tronic (Direct Shift Gearbox) with electro-hydraulic control (alloy shift paddles on S line models)	o	x
Four-wheel Anti-lock Brake System (ABS) with Electronic Brake pressure Distribution (EBD)	x	x
Brake Assist, a system which automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	x	x
Front Wheel Drive	x	-
quattro® permanent all wheel drive system; Haldex electronically controlled multi-plate coupling; automatic and variable front to rear proportioning	-	x
Fully galvanized sheet metal	x	x
Sophisticated CAN network, including 3 fully functional CAN circuits (Infotainment / Comfort / Powertrain)	x	x
ESP (Electronic Stabilization Program), version 5.7. System also includes ABS / EBD / EDL / ASR	x	x
CFC-free (chloroflourocarbon) air conditioning refrigerant	x	x
<b>Wheels / Tires</b>		
7.5Jx17" 5-spoke Star design, cast aluminum alloy wheels w/225/45 R 17 all season tires	x	-
7.5Jx17" 16-spoke, Bi-color, polished aluminum alloy wheels w/225/45 R 17 all season tires	o	-
7.5Jx17" 5-spoke design by quattro GmbH, cast aluminum alloy wheels w/225/45 R 17 all season tires	o	x
7.5J x 18" 5-spoke quattro GmbH design, alloy wheels w/225/40 R 18 high performance tires	o	o
7.5J x 18" 7-twin-spoke alloy wheels in Titanium Gray finish w/225/40 R 18 high performance tires	o	o
Space Saver Spare wheel and tire	x	x
<b>Suspension / Steering / Brakes</b>		
Dual circuit brake system with diagonal split, ESP with electronic brake force distribution (EBD), ABS; hydraulic brake assist; brake servo with dual-rate function, electronic differential lock EDL, front; ventilated discs, rear discs	x	x
MacPherson front suspension with direct anti-roll bar mountings, separately installed springs and shock absorber pivots and five-piece aluminum subframe	x	x
Independent -wheel, four-link suspension according to the multilink principle and separation absorption of longitudinal and lateral forces.	x	x
Four-wheel Anti-lock Brake System (ABS) with Electronic Brake pressure Distribution (EBD)	x	x
Brake Assist, a system which automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	x	x
Servotronic elec-controlled speed-sensitive steering	x	x
Tilt and telescopic manually adjustable steering column	x	x



Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>Exterior Features</b>		
● 2.5 MPH (US Federal standard) integrated bumpers in body color (for Canada 5 MPH)	x	x
● Body color outside mirrors; left side flat, right side convex	x	x
● Plastic scuff plates in door sills	x	-
● S line aluminum door sill trims	o	x
● Metallic / Pearl Effect paint	o	o
● Nomenclature:		
- A3 on rear deck lid, left center	x	x
- 2.0 T on rear deck lid - right, center	x	-
- 3.2 on rear deck lid - right, center	-	x
- Four rings on top center of rear deck lid	x	x
- Four rings in the center of front grille	x	x
- 85 mm quattro badge on:	-	x
rear deck lid - right under engine designation	-	x
front grille - right	-	x
dashboard beltline trim - right	-	x
● One piece, body-colored bumpers	x	x
<b>Exterior Lighting</b>		
● Daytime Running Lights ( <b>100% in Canada</b> ; USA, adjustable by customer with Bi-Xenon; halogen lighting customers can program fog light DRL at dealership)	o	x
● Two-way ellipsoidal halogen projector headlamp assembly with variable focus reflectors, integrated low beam and high beam tubes	x	x
● Two front fog lights located in lower front bumper	o	x
● Back-up lights integrated in both tail lights	x	x
● Rear light assemblies with white side turn indicators and amber shine-through bulbs	x	x
● Bi-Xenon headlights with self-leveling	o	o
● White side turn indicator lights in front fenders with amber shine-through bulbs	x	x
<b>Comfort / Convenience</b>		
● Fully automatic dual-zone climate control system with seven temperature sensors, sun sensor and pressure sensor. Also includes active charcoal and electrostatic filters, which sense pollen, odors, bacteria and dust.	x	x
● Rain sensor; operated by pulling right-hand windshield wiper stalk up one notch into intermittent mode; sensitivity also adjustable within stalk	o	o
● Light sensor; operated by adjusting exterior light switch to "auto"	o	o
● Front and rear power windows with:	x	x
- power retention feature, which keeps power for windows on until either front door open	x	x
- "pinch protection" for all four windows which reverses window at force of 100 N or greater	x	x
- "one-touch" individual up and down function for front and rear window controls at all window locations	x	x
- master switch that retracts all windows at the same time	x	x
- windows automatically lower few millimeters when either front door open	x	x

Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>Comfort / Convenience, continued</b>		
• Electronic cruise control with coast, resume, speed-up &-down, controlled by a lever on left side of steering wheel; cruise control indicator located in the instrument panel	x	x
• Auto-Blink feature enables turn signals to automatically blink three times when blinker stalk briefly pushed up/down (common when changing lane)	x	x
• Power central locking system (doors, deck lid and fuel door) with selective unlocking (enables unlocking of a single front door or all doors), plus:	x	x
- convenience open and close feature for windows (opens / closes all windows when key held in driver lock / unlock position)	x	x
- front master switches located in driver and front passenger doors, include LED in front doors to signal when vehicle is locked.	x	x
- rear master switch located in center console, under ashtray. The switch is used for locking all doors. It's a lock-only switch, and it includes LED to signal when the vehicle is locked.	x	x
- central locking can be programmed at any authorized Audi dealer to automatically lock when vehicle reaches 8 MPH. Vehicle then automatically unlocks when key taken out of ignition.	x	x
• Automatically dimming outside mirrors with folding feature	o	x
• Electrically adjustable outside rearview mirrors with heating feature. Heating is automatically activated when outside temperature is less than 59 degrees F. When outside temperature reaches 77 degrees F, heating automatically stops.	o	o
• Illuminated vanity mirrors in left and right front sunvisors	o	o
• Rear cargo area light built into the trunk lid	x	x
• Extended range (up to 150 ft.) radio frequency remote locking system with security "rolling code" feature, selective unlock, remote trunk opening and panic function, also activates interior lights and alarm system - all integrated in folding key	x	x
• Interior lights in the overhead console with fade-in and fade-out feature, time delay and automatic switch on when key is withdrawn from ignition	x	x
• Illuminated glove box, rear cargo area, lighter and ashtray	x	x
<b>Seating</b>		
• Sporty front seats with manual height adjustment using new flexible up/down lever, variable seat-back adjustment, adjustable head restraints and 4-way electric lumbar adjustment	x	-
• 12-way sporty power front driver seat including 4-way electric lumbar adjustment and adjustable head restraints	o	x
• Front seat-back map net pockets	x	x
• 3-point safety belts for all front and rear positions (total of 5)	x	x
• 3 head restraints for rear seats	x	x
<b>Interior</b>		
• Modul Cloth upholstery	x	-
• Leather seating inserts	o	x
• Genuine Vienna Premium leather seat upholstery	-	o
• Front and rear floor mats with fastening mechanism	x	x
• Aluminum trim on center dashboard, air vents, door release handles, radio button, glove box cover	o	-
• Brushed aluminum trim by quattro GmbH (S line)	o	x
• 4-spoke PUR steering wheel with single frame	x	-
• 3-spoke leather-wrapped multi-function steering wheel (with shift paddles for S tronic)	o	x
• Two cup holders in center console	x	x
• Partial leather shift knob and parking brake	x	x

Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>Interior, continued</b>		
● Folding front center armrest with adjustable height with dual cupholder	X	X
● 12 V power outlet (SAE) in trunk	X	X
● Remote release fuel tank lid; located in driver door storage area	X	X
● Automatically dimming interior mirror	o	o
● Center Console: <i>US/Canada-specific</i> , full length, emergency brake lever moved several millimeters toward driver seat to accommodate dual integrated cupholders.	X	X
- 12 V power outlets (SAE) (1) astray in front of rear shift knob, and (2) w/in console	X	X
- 2 integrated cupholders with spring-loaded size adjustment tabs	X	X
- Front center armrest	X	X
- Front and rear ashtray	X	X
- Storage area under center armrest	X	X
● Fold down rear center armrest with a comprehensive First-aid kit and dual rear cup holders	X	X
● Climate control panel (in center console) with integrated heated seat switches (when heated seats are ordered)	X	X
● Ambient red lighting in headliner for dash and center console	X	X
● Illuminated air vent controls in dashboard	X	X
● Brushed aluminum trim by quattro GmbH (S line)	o	X
● Radio antenna on roof (body color, unless ordered with Open Sky System)	X	X
● Radio Concert AM/FM/Satellite radio with in-dash CD player and:	X	-
-GALA (Graduated Audio Level Adjustment, varies volume based on vehicle speed)	X	-
-RDS (Radio Display System displays radio station call letters and other information)	X	-
● Tool kit located in the spare wheel well	X	X
<b>Instruments / Electrical equipment</b>		
● 380 A Battery (60 Ah 2.0 and 80 Ah for 3.2)	X	X
● Backlit instrument cluster with automatic brightness control including following features:	X	X
- sporty, tubular gauge design	X	X
- white numbering with red pointers, digital clock with date	X	X
- tachometer, electronic speedometer	X	X
- fuel gauge, coolant temperature gauge	X	X
- various additional warning lights	X	X
● Digital trip odometer with service interval indicator	X	X
● Windshield wipers with 4-position adjustable intermittent interval rate	X	X
● Heated windshield washer nozzles	o	o
● Advanced anti-theft vehicle alarm system with following features:	X	X
- theft deterrent light in front doors	X	X
- back-up battery in case main vehicle battery is disconnected	X	X
- back-up horn	X	X
- Generation IV Immobilizer prevents engine start when key with automatically changing electronic code feature is not used	X	X
- system automatically arms when vehicle locked	X	X

Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>Instruments / Electrical equipment, continued</b>		
● Audi Symphony radio :	o	x
- AM / FM/CD/SAT radio with channel preset capability		
- digital AM / FM tuner in combination with dual diversity antenna system		
- in-dash six-disc CD changer		
- random mode for individual CD's as well as entire CD changer		
- phase diversity; improved reception for both AM and FM bands		
- RDS (Radio Data System) displays radio station call letters and other information		
- "Autostore" AS function, which automatically selects 6 AM and 6 FM strongest stations		
- Theft-deterrent design which only fits an Audi vehicle		
- GALA (Graduated Audio Level Adjustment) varies volume based on vehicle speed; NOTE: deactivated with Bose AudioPilot		
- Satellite radio pre-wiring: installation through factory or dealer installation for Sirius		
● Audi Navigation Plus:	o	o
- AM/FM/SAT radio bands; <b>30 combined radio presets</b>		
- Satellite radio pre-wiring/prep: Sirius provider capability		
- 1 disc DVD to cover all US and Canada including Hawaii		
- Full color, map-based navigation screen		
- MMI control logic with similar screen design and font (only controls radio/CD/nav functions)		
- SD card inserts (2) to play MP3 music files from SD cards.		
- GALA (Graduated Audio Level Adjustment) varies volume based on vehicle speed. Deactivated if equipped with Bose AudioPilot noise compensation feature.		
- Theft deterrent design to prevent theft		
- Part of package with glovebox 6-CD changer or iPod interface		
- LCD screen dimensions: 3 in. vertical; 5.5 in. horizontal; 6.25 in. diagonal		
- 5 language settings and voice guidance (English/French/Spanish are customer selectable Italian/German need to be programmed by dealer)		
● 10-speaker sound system (4 in front doors; 2 per door, 4 in rear doors; 2 per door, subwoofer and front center fill speaker	x	x
● Bose Premium sound system with Audio Pilot noise compensation feature (all 10 speakers Bose "Nd" Neodymium Iron Boron high efficiency woofers)	o	x
● Rear window defroster. When activated, defroster remains continuously on when outside temperature is 32 degrees F or below. When temperature is 33 degrees F or above, function automatically turns off after approx. 10 minutes.	x	x
● Sophisticated CAN network, including 3 fully functional CAN circuits (Infotainment / Comfort / Powertrain)	x	x
<b>Safety / Security</b>		
● Four-wheel Anti-lock Brake System (ABS) with Electronic rear Brake pressure Distribution (EBD)	x	x
● Brake Assist, a system which automatically senses emergency braking and applies maximum available power boost to reduce overall stopping distance	x	x
● Driver and front passenger next generation airbag supplemental restraints with dual threshold deployment determined by seat belt buckle switches	x	x
● Driver and front passenger seat mounted head / thorax airbag supplemental restraints	x	x
● "Up front" crash sensors (2), which are integrated in a system of 6 sensors throughout the vehicle which can best determine severity of a crash, and can therefore better deploy technology designed to protect the passengers.	x	x
● Adjustable head rests for front and rear seats	x	x
● First Aid kit in rear center storage	x	x



Legend	A3	A3
x = Standard      o = Optional      - = Not available	2.0 TFSI Front Wheel Drive	3.2 S line quattro®
<b>Safety / Security, continued</b>		
● If crash sensor system is activated, following will happen automatically:	x	x
- central locking automatically unlocks		
- interior lighting is switched on		
- fuel pump and engine are switched off		
- hazard warning lights are switched on		
● Impact protection, including reinforced high strength steel / aluminum crossmembers, reinforced bumpers, and rigid occupant cell	x	x
● Side intrusion beams in side doors which ensure equal distribution of forces in case of side impact	x	x
● Fuel tank within protective bodywork structure with special safety valves which prevent gravitational fuel spillage in case of rollover	x	x
● LATCH (Lower Anchors and Tethers for Children) for both rear seating positions	x	x
● Two adjustable front head restraints	x	x
● Two front fog lights located in lower front bumper	o	x
● Front 3-point safety belts with automatic pretensioning and belt force limiters	x	x
● 3-point rear safety belts with automatic pretensioning	x	x
● Front passenger and rear safety belts with CLR (Convertible Locking Retractor, a ratcheting mechanism for conveniently securing a child seat)	x	x
● Front seats include a high strength steel reinforcement construction to protect from side rear impact; additional protection against loose loads sliding forward during heavy braking	x	x
● Seatbelt buckle sensors for front passengers which control airbag deployment based on whether the passenger is restrained	x	x
● Auto-Blink feature enables turn signals to automatically blink three times when blinker lever briefly pushed up/down (common when changing lane)	x	x
● Reflectors in rear of both doors	x	x

Technical Specifications		2008 A3 2.0 TFSI	
<b>ENGINE:</b>			
Type	Inline four-cylinder spark-ignition engine with petrol direct injection, exhaust turbocharger with intercooler, four valves per cylinder.		
Arrangement	Front mounted, transverse		
	<b>2.0T 200hp FWD</b>		
Bore	3.2 in.	82.5 mm	
Stroke	3.70 in.	92.8 mm	
Displacement	121 cu. in.	1984 cc	
Compression ratio	10:03:01		
Fuel requirement	Unleaded Super, 95 RON (unleaded regular, 91 RON, as an alternative with slight reduction in performance)		
Horsepower (SAE)	200 hp @ 5100 - 6000 rpm		
Max. Torque	207 lb-ft 280Nrr @	1800-5000 rpm	
Max. Turbo boost (abs.)	1.8 bar		
<b>ENGINE DESIGN:</b>			
Cylinder block	Cast iron		
Crankshaft	Forged steel, 5 main bearings		
Cylinder head	Aluminum alloy		
Valve train / intake	DOHC, belt driven, hydraulic lifters		
Firing order	1-3-4-2		
Cooling system	Water-cooled, thermostatically controlled radiator fan		
Lubrication system	Gear pump, pressurized, full flow with oil cooler		
Fuel injection / Ignition system	Fully electronic engine management with drive-by-wire throttle control, direct injection, adaptive lambda control; mapped ignition with cylinder selective ignition coil, cylinder-selective adaptive knock control		
Emission system	Underbonnet ceramic percatayst with catalyst heating function via homogenous split dual injection.		
<b>ELECTRICAL SYSTEM:</b>			
Battery	12 volts	60 amp x h	
Alternator	14 volts	140 amp x h	
<b>DRIVETRAIN:</b>			
Transmission	Automatic: 6-speed Direct Shift Gearbox (DSG) with electro-hydraulic control		
	Manual: 6-speed manual transmission		
Type	<b>200 hp FWD</b>		<b>200hp FWD</b>
	<b>DSG</b>		<b>Manual</b>
Gear ratios:	1st	3.462	3.357
	2nd	2.150	2.087
	3rd	1.464	1.469
	4th	1.079	1.098
	5th	1.094	1.108
	6th	0.921	0.927
	Reverse	3.989	3.990
Final Drive front / rear	4.059 1st - 4th / 3.136 5th, 6th and reverse		3.944 1st - 4th/3.087 5th,6th and reverse
Front Differential	Hypoid gear, electronically locking (EDL)		
Center Differential	Haldex electronically controlled multi-plate coupling automatic and variable front to rear power proportioning		
Rear Differential	Hypoid gear		
<b>STEERING:</b>			
Type	Electromechanical steering with speed-dependent power assistance / 16.2/ approx. 10.7		
Ratio	16.2:1		
Turns (lock-to-lock)	3		
Turning circle (curb-to-curb)	35.11 ft.	10.7 m	
<b>SUSPENSION:</b>			
Front	Mac Pherson strut with lower wishbones, aluminium subframe, tubular anti-roll bar, track-stabilising steering roll radius		
Rear	Four-link rear suspension with seperate spring/shock absorber arrangement, subframe, turbular anti-roll bar		



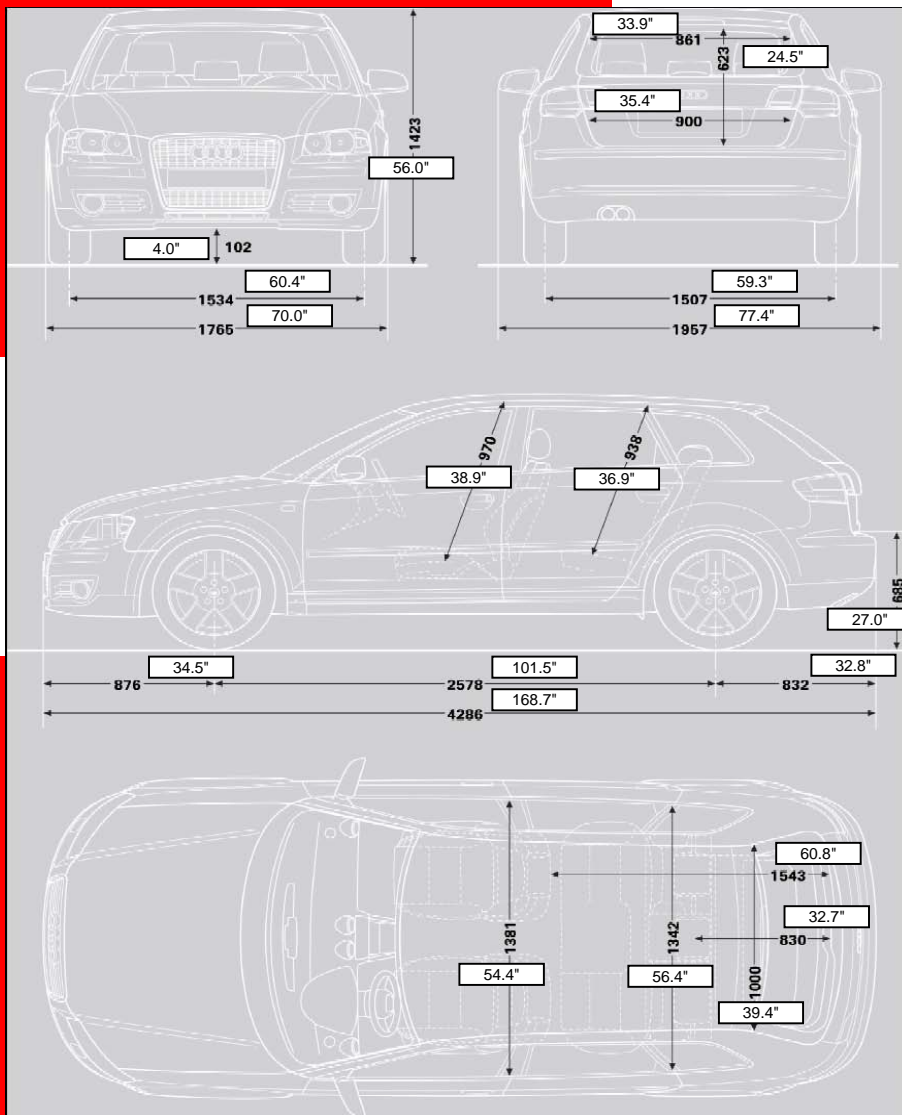
**Technical Specifications (continued) 2008 A3 2.0 TFSI**

<b>BRAKES:</b>	
Service brake	Dual-circuit brake system with diagonal split, ESP with electronic brake force distribution EBD, ABS; hydraulic brake assistent; brake servo with dual-rate function, electronic differential lock EDL, front: ventilates discs, rear: discs
Front, size and type	12.3 in. 312 mm - Vent. disc
Rear, size and type	11.3 in. 280 mm disc
Parking brake	Mechanically actuated at the rear wheels
<b>WHEELS (standard only):</b>	
Size	7.5J x 17 cast aluminum, 5 dome star spoke design
<b>TIRES (standard only):</b>	
Size	225 / 45 R 17 Y all season
<b>BODY:</b>	
Material	
Corrosion protection	Multi-step anti-corrosion protection Cw = 0.33
<b>CAPACITIES:</b>	
Engine oil	4.8 qt. 4.6 liter
Fuel tank	14.5 gal. 55 liter
Cooling system	8.4 qt. 8 liter (incl. heating)
<b>EXTERIOR DIMENSIONS:</b>	
Wheelbase	101.5 in. 2578 mm
Track: front / rear	59.9/58.8 in. 1523/ 1495
Overall length	168.7 in. 4286 mm
Overall width	77.4 in. 1957 mm (includes mirrors)
Height	56 in. 1423 mm
Ground clearance	4.0 in. 113 mm
Curb weight	3263 lbs. 1480 kg (manual) 3307 lbs. 1500 kg (S tronic)
Distribution % front / rear	61/39
<b>INTERIOR DIMENSIONS:</b>	
Seating Capacity	5
EPA class	Five seater
Head room	38.9 in. 970 mm
Shoulder room	54.4 in. 1381 mm
Leg room	41.2 in. 1046 mm
Int. vol. (EPA)	N/A
Luggage capacity (EPA)	19.52 cu. ft. 370 Liter
<b>PERFORMANCE:</b>	
0-60 mph	6.7 sec.
1/4 mile	15.5 sec.
Top speed	Electronically limited to 130 mph (209 km/h) for North America
<b>FUEL ECONOMY:</b> EPA estimate	
	<b>200 hp FWD</b> <b>200 hp FWD</b>
	<b>DSG</b> <b>Manual</b>
City	22 mpg 21 mpg
Highway	29 mpg 29 mpg
Combined	25 mpg 24 mpg
<b>FUEL ECONOMY:</b> Canadian estimate	
City	9.3 liters/100km* 10.1 liters/100km*
Highway	6.9 liters/100km* 6.8 liters/100km*

Technical Specifications		2008 A3 3.2 quattro S line
<b>ENGINE:</b>		
Type	six-cylinder spark-ignition DOHC (250 hp)	
Arrangement	Front mounted, transverse	
	<b>250 hp version</b>	
Bore	3.31 in.	84 mm
Stroke	3.78 in.	95.9 mm
Displacement	195 cu. in.	3195 cc
Compression ratio	11.3:1	
Fuel requirement	Premium unleaded (91 AKI) recommended for maximum performance	
Horsepower (SAE)	250 hp @	6300 rpm
Max. Torque	236 lbs.ft	@ 2800-3200 rpm
Max. Turbo boost (abs.)		
<b>ENGINE DESIGN:</b>		
Cylinder block	Cast iron	
Crankshaft	Forged steel, 5 main bearings	
Cylinder head	Aluminum alloy	
Valve train / intake	DOHC, belt driven, hydraulic lifters	
Firing order	1-5-3-6-2-4	
Cooling system	Water-cooled, thermostatically controlled radiator fan	
Lubrication system	Gear pump, pressurized, full flow with oil cooler	
Fuel injection / Ignition system	ME 7.5 Motronic with electronic multi-point sequential fuel injection, hot film air mass sensor, solid state direct ignition with multiple coils, dual knock sensors with cylinder selective knock control, electronic throttle operation and fully adaptive controls	
Emission system	3-way catalytic converter with dual oxygen sensors	
<b>ELECTRICAL SYSTEM:</b>		
Battery	12 volts	80 amp x h
Alternator	14 volts	140 amp x h
<b>DRIVETRAIN:</b>		
Transmission	Automatic: 6-speed Direct Shift Gearbox (DSG) with electro-hydraulic control	
Type	<b>250 hp quattro</b>	
	<b>Automatic</b>	
Gear ratios: 1st	2.933	
2nd	1.833	
3rd	1.300	
4th	0.975	
5th	1.030	
6th	0.825	
Reverse	3.352	
Final Drive front / rear	4.8 1st - 4th / 3.6 5th, 6th and reverse	
Front Differential	Hypoid gear, electronically locking (EDL)	
Center Differential	Haldex electronically controlled multi-plate coupling automatic and variable front to rear power proportioning	
Rear Differential	Hypoid gear	
<b>STEERING:</b>		
Type	Electromechanical steering with speed-dependent power assistance / 16.2/ approx. 10.7	
Ratio	16.2:1	
Turns (lock-to-lock)	3	
Turning circle (curb-to-curb)	35.11 ft.	10.7 m
<b>SUSPENSION:</b>		
Front	Mac Pherson strut with lower wishbones, aluminium subframe, tubular anti-roll bar, track-stabilising steering roll radius	
Rear (quattro)	Four-link rear suspension with separate spring/shock absorber arrangement, subframe, tubular anti-roll bar	



Technical Specifications (continued)		2008 A3 3.2 quattro S line	
<b>BRAKES:</b>			
Service brake	Dual-circuit brake system with diagonal split, ESP with electronic brake force distribution EBD, ABS; hydraulic brake assistent; brake servo with dual-rate function, electronic differential lock EDL, front: ventilates discs, rear: discs		
Front, size and type	12.3 in.	312 mm	- Vent. disc
Rear, size and type	11.3 in.	286 mm	disc
Parking brake	Mechanically actuated at the rear wheels		
<b>WHEELS (standard only):</b>			
Size	7.5J x 17" cast aluminum, 5-spoke quattro GmbH wheels		
<b>TIRES (standard only):</b>			
Size	225 / 45 R 17 High Performance		
<b>BODY:</b>			
Material			
Corrosion protection	Multi-step anti-corrosion protection	Cw = 0.33	
<b>CAPACITIES:</b>			
Engine oil	5.2 qt.	5.5 liter	
Fuel tank	14.5 gal.	55 liter	
Cooling system	11.6 qt.	12.3 liter	(incl. heating)
<b>EXTERIOR DIMENSIONS:</b>			
Wheelbase	101.5 in.	2578 mm	
Track: front / rear	60.4/59.3 in.	1534 /1507 mm	
Overall length	168.7 in.	4286 mm	
Overall width	77.4 in.	1957 mm	(includes mirrors)
Height	56 in.	1423 mm	
Ground clearance	4.0 in.	102 mm	
Curb weight	3660 lbs.	1660 kg	
Distribution % front / rear	58 / 42		
<b>INTERIOR DIMENSIONS:</b>			
Seating Capacity	5		
EPA class	Five seater		
Head room	38.9 in.	970 mm	
Shoulder room	54.4 in.	1381 mm	
Leg room	41.2 in.	1046 mm	
Int. vol. (EPA)	N/A		
Luggage capacity (EPA)	19.5 cu. ft.	370 Liter	
<b>PERFORMANCE:</b>			
0-60 mph	5.9 sec.		
1/4 mile	14.4 sec.		
Top speed	Electronically limited to 130 mph (209 km/h) for North America		
<b>FUEL ECONOMY: EPA estimate</b>			
City	18 mpg		
Highway	25 mpg		
Combined	21 mpg		
<b>FUEL ECONOMY: Canadian estimate</b>			
City	11.3 liters/100km*		
Highway	8 liters/100km*		



Audi of America  
2008 A3 2.0 TFSI FWD  
Retail Pricing



MODELS				
Body Style	Engine	Transmission	Retail	
4 Door (50-State)	2.0 TFSI, 4 CYL., 4V, 200 HP	6-Speed manual Front Wheel Drive	\$25,930	\$24,115
		Auto S-tronic (Direct Shift Gearbox)	\$27,410	\$25,491
PACKAGES			Retail	
<b>S line Package</b> (not available with PPD or N7A cloth seats) - Leather seating surfaces, Multifunction Leather 3-Spoke Steering Wheel (with Alloy shift paddles)(shift paddles on Auto S-tronic only), Front Grille and Rear Side Moldings with S line Badge; Aluminum Interior Door Sills with S line Logo, S line Front and Rear Bumpers, Sport Seats, Sport Suspension, Roof Spoiler, Front Fog Lights, Illumination Package, Storage Package, Radio Button and A/C Vents in Alloy, Brushed Aluminum Belt Line Trim, 17-Inch 5-spoke quattro GmbH Cast Alloy Wheels with 225/45R17 All-Season Tires, Power Front Driver Seat (includes 4-way power lumbar)			\$2,500	
<b>Premium Package</b> (not available with WQB or N7A cloth seats) - Leather Seating Surfaces, Multifunction Leather 3-Spoke Steering Wheel (shift paddles on Auto DSG only) Power Front Driver Seat (includes 4-way Power Lumbar) Illumination Package, Storage Package, Front Fog Lights, Aluminum Belt Line Trim, 17-Inch 16 spoke Bi-color Cast Alloy Wheels with 225/45 R17 All-Season Tires			\$1,500	
<b>Convenience Pkg</b> - Auto-dimming interior mirror w/ compass, Rain/Light Sensor (requires PPD or WQB)			\$350	
<b>Audio Package</b> (Requires PPX) - Sirius satellite radio, Symphony Radio, Bose premium sound with <b>AudioPilot</b> (N/A with PND and PNZ)			\$1,350	
<b>Cold Weather Pkg</b> - Front Heated Seats, Removable Ski Sack, Heated Windshield Nozzles, Heated Outer Mirrors (requires PPX and 3FB)			\$700	
<b>Titanium Package</b> (requires WQB) - Piano black trim, Black styling grille and window trim, 18" 7 Double-spoke titanium color wheel, 18" 225/40 summer performance tires, Black headliner (N/A with PPD, N7A, PQ2 or PQG) (Available only with MB - Black Interior & MD - Light Gray Interior)			\$1,500	
STAND ALONE OPTIONS				
Open Sky System (requires PPD or WQB)			\$1,100	
Bluetooth phone preparation (requires PPD or WQB)			\$435	
Heated Front Seats (not available with PAW)			\$450	
iPod glove box interface (not available with PNZ or PND) (requires PPD or WQB)			\$250	
Audi navigation system plus, iPod interface (N/A with PBA, PND and PBS) (requires WQB or PPD)			\$1,950	
Audi navigation system plus, glove box 6-CD changer (N/A with PBA, PNZ and PBS) (requires WQB or PPD)			\$1,950	
Audi navigation system plus, iPod interface, <b>Sirius Satellite Radio</b> , <b>Bose premium sound</b> (N/A with PBA, PND and PBS) (requires WQB or PPD)			\$2,950	
Audi navigation system plus, glove box 6-CD changer, <b>Sirius Satellite Radio</b> , <b>Bose premium sound</b> (N/A with PBA or PNZ and PBS) (requires WQB or PPD)			\$2,950	
Bi-xenon headlights, adaptive front lighting (requires PPX)			\$800	
18-Inch 5-Arm Wheels w/ 225/40 R18" Summer Performance Tires (requires WQB)(N/A with PPD, PQE, N7A or PQ2)			\$1,000	
Dark Brown Walnut wood trim (requires PPD) (N/A with WQB, PQE, or N7A cloth seats)			\$400	
Manual rear side window sunshades (not available with N7A) (requires PPD or WQB)			\$150	
Rear Side Airbags			\$350	
Northeast trading region emission requirements			N/C	
California emission requirements			N/C	
ONE OF THE FOLLOWING OPTIONS REQUIRED ON ALL ORDERS				
Front license plate holder (for States which require front license plates)			N/C	
Front grille filler panel (grille filler with chrome strips for States without front license plate requirement)			N/C	
OTHER CHARGES				
Metallic and pearl effect paints			\$450	
Destination charge (add to all orders)			\$775	

Specifications, equipment, options and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration, and retail delivery charges.

Revised Date: October 19, 2007

Audi of America  
2008 A3 2.0 TFSI FWD  
Color and Trim



Exterior Colors	Interior Upholstery					
	Cloth Seats (N7A) <sup>2</sup>			Leather Seating Surfaces (WQB or PPD) <sup>2</sup>		
	Black (MB)	Light Gray (MD)	Beige (NG)	Black (MB)	Light Gray (MD)	Beige (NG)
<b>Brilliant Black</b> A2A2	X	X	X	X	X	X
<b>Brilliant Red</b> C8C8	X		X	X		X
<b>Ocean Blue Pearl Effect<sup>1</sup></b> 2Y2Y		X	X		X	X
<b>Lava Gray Pearl Effect<sup>1</sup></b> 1R1R	X	X	X	X	X	X
<b>Ice Silver Metallic<sup>1</sup></b> P5P5	X	X		X	X	
<b>Ibis White</b> T9T9	X		X	X		X
<b>Deep Sea Blue Pearl Effect<sup>1</sup></b> 8A8A	X	X	X	X	X	X

**Available only on S line Package (WQB) - No Special Orders**

<b>Misano Red Pearl Effect<sup>1</sup></b> N9N9				X	X	X
<b>Sprint Blue Pearl Effect<sup>1</sup></b> 5N5N				X	X	

Revised Date: August 17, 2007

<sup>1</sup> Metallic and Pearl Effect Paint at Extra Charge

<sup>2</sup> One of the following interiors must be ordered: N7A, WQB, or PPD

Interior Component Color				
Interior	Dashboard Beltline Trim (unless replaced by optional trim)	Lower Dash / Carpets / Cargo Cover	Upper Dashboard	Headliner
Black	Matte Black	Black	Black	Platinum
Light Gray	Matte Black	Platinum	Black	Platinum
Beige	Matte Black	Light Beige	Black	Light Beige

S LINE PACKAGE - Interior Component Color				
Interior	Dashboard Beltline Trim	Lower Dash / Carpets / Cargo Cover	Upper Dashboard	Headliner
Black	Brushed Aluminum	Black	Black	Platinum
Light Gray	Brushed Aluminum	Platinum	Black	Platinum
Beige	Brushed Aluminum	Light Beige	Black	Light Beige

TITANIUM PACKAGE - Interior Component Color				
Interior	Dashboard Beltline Trim	Lower Dash / Carpets / Cargo Cover	Upper Dashboard	Headliner
Black	Piano Black	Black	Black	Black

# Audi of America

2008 A3 3.2 quattro



## Retail Pricing



MODELS				
Body Style	Engine	Transmission	Retail	
4 Door (50-State)	3.2L, 6 CYL., 4V, 250 HP	Auto S-tronic (Direct Shift Gearbox)	\$34,915	

PACKAGES			Retail	
<i>Cold Weather Package</i> - Heated Front Seats, Removable Ski Sack, Heated Washer Nozzles and Exterior Mirrors (not available with 4A3)			\$700	
<i>Titanium Package</i> - Piano black trim, Black styling grille and window trim, 18" 7 Double-spoke titanium color wheel, 18" 225/40 summer performance tires, Black headliner (N/A with or PQG) (Available only with MB - Black Interior & MD - Light Gray Interior)			\$1,500	

STAND ALONE OPTIONS				
Open Sky System			\$1,100	
Bluetooth phone preparation			\$435	
Heated Front Seats (not available with PAW)			\$450	
iPod glove box interface (not available with PNZ or PND)			\$250	
Audi navigation system plus, iPod interface (not available with PBA or PND)			\$1,950	
Audi navigation system plus, glove box 6-CD changer (not available with PBA or PNZ)			\$1,950	
Manual rear side window sunshades			\$150	
Bi-xenon headlights, adaptive front lighting			\$800	
18" 5-arm Cast Alloy Wheels from quattro GmbH w/ 225/40 R18 Summer Performance Tires (N/A with PQE)			\$1,000	
Premium Vienna Leather			\$800	
Rear Side Airbags			\$350	
Northeast trading region emission requirements			N/C	
California emission requirements			N/C	

ONE OF THE FOLLOWING OPTIONS REQUIRED ON ALL ORDERS				
Front license plate holder (for States which require front license plates)			N/C	
Front grille filler panel (grille filler with chrome strips for States without front license plate requirement)			N/C	

OTHER CHARGES				
Metallic and pearl effect paints			\$450	
Destination charge (add to all orders)			\$775	

Specifications, equipment, options and prices are subject to change without notice. Some items may be unavailable when vehicle is built. Prices exclude destination charges, registration, and retail delivery charges.

Revised Date: August 17, 2007

Audi of America  
2008 A3 3.2 quattro  
Color and Trim



Exterior Colors	Interior Upholstery					
	Leather Seating Surfaces (N4M) <sup>2</sup>			Premium Leather Seats (N1A) <sup>2</sup>		
	Black (MB)	Light Gray (MD)	Beige (NG)	Black (MB)	Stone Gray w/ Light Gray Inserts (MT)	Beige (NG)
<b>Brilliant Black</b> A2A2	X	X	X	X	X	X
<b>Brilliant Red</b> C8C8	X		X	X		X
<b>Ocean Blue Pearl Effect<sup>1</sup></b> 2Y2Y		X	X		X	X
<b>Lava Gray Pearl Effect<sup>1</sup></b> 1R1R	X	X	X	X	X	X
<b>Ice Silver Metallic<sup>1</sup></b> P5P5	X	X		X	X	
<b>Ibis White</b> T9T9	X		X	X		X
<b>Deep Sea Blue Pearl Effect<sup>1</sup></b> 8A8A	X	X	X	X	X	X
<b>Misano Red Pearl Effect<sup>1</sup></b> N9N9	X	X	X	X	X	X
<b>Sprint Blue Pearl Effect<sup>1</sup></b> 5N5N	X	X		X	X	

Revised Date: August 17, 2007

<sup>1</sup> Metallic and Pearl Effect Paint at Extra Charge

<sup>2</sup> One of the following interiors must be ordered: N4M or N1A

<sup>3</sup> Premium charge

Interior Component Color				
Interior	Dashboard Beltline Trim	Lower Dash / Carpets / Cargo Cover	Upper Dashboard	Headliner
Black	Brushed Aluminum	Black	Black	Platinum
Light Gray	Brushed Aluminum	Platinum	Black	Platinum
Beige	Brushed Aluminum	Light Beige	Black	Light Beige

TITANIUM PACKAGE - Interior Component Color				
Interior	Dashboard Beltline Trim	Lower Dash / Carpets / Cargo Cover	Upper Dashboard	Headliner
Black	Piano Black	Black	Black	Black